

## Being an Inspiring Social Media Influencer

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In modern society, people tend to buy things by word of mouth. But there are different brands of the same product for them to choose from. How can the public know which one they should choose?

In recent years, social media influencers have risen. There is an army of influencers on the Internet. Each of them posts about different topics, such as make-up products, clothes and so on. They share their thoughts on the Internet. For instance, they may write a review of a movie. They may also recommend the products that they think are worth buying for the general public. What's more, they summarize the information of different kinds of products in a gist, such as their main functions, their composition, and then tell the public through writing blogs or filming videos. Nowadays, people tend to trust influencers more than celebrities, as celebrities only hold the product and take a photo to tell their fans to buy it. On the other hand, influencers can provide personal feelings after they use the products, so that the public can know if the product can do the same magic as the advertisement boasts. In this way, the general public can know more about which product is suitable for them and which brand has a better reputation.

If I became a social media influencer, I would post about films because I am interested in watching different kinds of films, including horror, romance or superhero. I would

introduce films that are worth watching to the public by filming videos because I could have more interactions with my audience. For instance, I could respond to their comments or read their suggestions on how I could improve my speech. Besides, I would like to have films from various countries, such as America, Korea or Taiwan on my channel. The audience could also find out more about films.

For each of the films that I recommended to the public, I would first watch it once. Then, I would summarize its gist for the audience in an intriguing way, like adding animation in the video and using different tones while elaborating the plots. After that, I would add my feelings and thoughts, such as the hits and the misses, what I thought when I was watching the plot, and which part could be improved. Not only commenting on the films and movies but I would also rate them, so that the public could have one more way to consider if they are going to watch it. Moreover, to let the video not be biased, I would also add the thoughts of others who had also watched the films, including both positive and negative comments. For example, other audiences may think that the film is worth watching because the acting of the actors are brilliant. On the other hand, some critics might think the film or movie should not be recommended as the plots are unrealistic. This could let the followers know more about the films and movies before they decide to watch them or not. On top of that, if the films and movies have inspiring messages, I would include them in my videos. I would also like to add some of my thoughts to the messages, such as adding my own experiences to illustrate the messages. Last but not least, I would like to list two movies that I recommend the most each month, so that if the audience is too busy and

does not have spare time to find out the films and movies in my video, they could still know what movies and films are highly recommended and enjoy them when they got the time.

To sum up, I would like to post about films and movies if I became a social media influencer because I enjoy watching them and I would like to share this pleasure with my audience and bring positive and inspiring messages to them.