

An Influencer, How?

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Running a social media business seems to have become a hot new profession, from YouTube, Instagram to Twitter. Not only videos, live broadcasts, but even social media can bring fame and fortune. Those who are foodie, do electric painting, or even only post personal photos can have the opportunity to cooperate with manufacturers and reap profits from it. It also enables more young people to focus more on social media management.

The so-called profession is built on interest. If I become one of them, I will choose to promote the classical literature of various countries as the axis, such as opera scripts and literary novels, and upload them to YouTube as a video. Then, the films will be divided into several categories: first, reading a book, just like the literal meaning, briefly introducing a literary story to the audience, and then expressing personal opinions and feelings at the end to guide the audience to appreciate classical literature.

The second part is to introduce the background of the times and the stories of the literati, so that the audience can understand the social conditions at that time, understand history from literature, and then use history as a mirror to reflect how everything we have now was not easy to come by. Like LGBT issues, the world now may be more tolerant of these groups, but a century ago, Rimbaud and Oscar Wilde were tortured because of this and finally passed away. Therefore, everything in our modern society is built upon the blood and tears of our predecessors and everything is precious. I want to convey this message to my audience.

Of course, it is always boring to talk only about important biographical accounts, so the last part is anecdotes about literary writers. For example, the complex network of relationships in Japanese literary circles. Akutagawa Ryunosuke and Natsume Soseki were not only deeply connected, but also very closely related. Even

Lu Xun and Hu Shih were involved, causing a series of "love, hate, and sorrow". The apprentice Akutagawa was very interested in Lu Xun, and was introduced by the master's Natsume and got to know each other. On top of it, Natsume is the originator of the rumoured Japanese love confession "*The moon is so beautiful*". Moreover, it is said that after Zhou Shuren abandoned medicine to pursue literature as he and his younger brother Zhou Zuoren settled in the former residence of Natsume Soseki. Interesting stories of these old tales will surely make people relish and serve as an introduction for them to enter the broad world of literature.

As a person with an audience, my words and deeds will affect the world, no matter how big or small the influence is. As a public figure, I have a social responsibility to guide others in a direction that is beneficial to human development. In a generation where many people take a peaceful society for granted, reading the records in the history books may not be able to enlighten the audience, but literature does, as literature is fresh and about blood. "Life's under no obligation to give us what we expect. We take what we get and are thankful it's no worse than it is," says Margaret Mitchell from *Gone with the Wind*.

Learn the history, understand the present, and improve the future. Each of us is an ambassador. History books can help us understand historical facts, but only literature can make people take the role and feel the author's hope, misfortune, and despair. I once read a book, *Mauvais Sang*, and was impressed by the paragraph: "I have a horror of all trades and crafts. Bosses and workers, all of them peasants, and commons. The hand that holds the pen is as good as the one that holds the plow — what a century for hands! I'll never learn to use my hands. And then, domesticity goes too far. The propriety of beggary shames me." It reflects the sense of fate in him. The inability to do anything about the current situation deeply shocked me when I was young. I suddenly realized that our happiness is all based on their despair, and it is because people are touched by their despair that they will do and change, so as to avoid the same tragedy from happening again.